



THE KNIGHTS OF COLUMBUS IN THEIR FULLNESS OF KNIGHTHOOD (4<sup>TH</sup> DEGREE) BRING FORTH THE PRESENCE OF CATHOLIC GENTLEMEN IN SERVICE TO THE LORD JESUS CHRIST.

**WE NEED TO WELCOME MORE SIR KNIGHTS!**

***“We bring people into the Catholic Church and its organizations through attraction.”***

***-Pope Benedict XVI***

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Each assembly in Colorado’s 4<sup>th</sup> Degree is encouraged and asked to use the V.I.P. MEMBERSHIP GROWTH PROGRAM.

**“ATTRACT CATHOLIC GENTLEMEN TO THE KNIGHTS OF COLUMBUS AND INVITE THEM TO THE FULLNESS OF KNIGHTHOOD IN THE 4<sup>TH</sup> DEGREE.”**

**V = BE VISIBLE**

**I = INVITE CATHOLIC MEN**

**P = CREATE PARTICIPATION**

**V: Be visible.** Wear K of C attire, Let others’ know you are a Knight and inform them what the Sir Knights of Columbus actually do.

**I: Invite.** Have a Sir Knight (or two) from your assembly attend the CUF initiations, invite the new Knight to advance to the 4<sup>th</sup> Degree (and bring a Form 4 with you!)...

Also, during attendance at your affiliate council meetings, invite your 3<sup>rd</sup> Degree Brothers to exemplify to the 4<sup>th</sup> Degree...

Also, reach out to your assembly’s inactive Sir Knights and invite them to the next meeting.

**P: Participate.** Each assembly should emphasize how important it is to attend the meetings. Involve your new Sir Knights in projects and programs participation. Emphasize being active – as a Sir Knight -- in the parish.

***The world needs more Catholic gentleman, holding a sacred knighthood, to serve the Lord Jesus Christ through the parish, community, and families – reaching out to those with our stewardship.***

***Vivat Jesus !***